



ESSENDON FOOTBALL CLUB
2025 PLAYER SPONSOR

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PLAYER SPONSORSHIP

Support your favourite Bomber player and be recognised as a Player Sponsor in 2025. As an Adult or Junior Player Sponsor, you will gain access to exclusive inner sanctum events and experiences with your player throughout the year.

Whether you're a diehard supporter, a business owner, family or part of a group of passionate Bomber supporters, the Player Sponsorship program is an opportunity like no other to connect you directly with the playing group.

BRONZE

The Bronze player sponsor package is a fantastic way to increase your alignment with the club, as you'll be publicly recognised as a player sponsor, complimented with entitlements to merchandise, club communications and our annual Player Sponsor season launch event with the entire playing group.

SILVER

The Silver player sponsor package allows you to be a part of the club's inner sanctum and gain special access to exclusive experiences. This sponsorship package also incorporates the entitlements of a bronze player sponsor.

GOLD

The Gold player sponsor package receives the ultimate Essendon Football Club experience, with access to once in a lifetime experiences. This also incorporates the entitlements of a bronze and silver player sponsor.

JUNIOR

Our Junior Player Sponsorship is the perfect way for a young Bomber to support their favourite player at the club with access to a junior clinic with your player.

GOLD - \$6,795 per player

SILVER - \$3,695 per player

BRONZE - \$1,095 per player

JUNIOR - \$649 per player

SIGN UP TODAY!



Category	Benefits	Junior	Bronze	Silver	Gold
Merchandise	Two (2) 2025 Player Sponsorship Pin				
	Two (2) Player Sponsor cards & lanyards				
	Two (2) player badges				
	One (1) 2025 Essendon FC guernsey, signed by your player				
	Two (2) New Era caps with player sponsorship branding				
	Two (2) Under Armour personalised polos				
Events	One (1) 2025 framed Essendon team signed guernsey				
	Two (2) spots to the 2025 Official Player Sponsor Season Launch				
	Two (2) spots to the 2025 Player Sponsors Interactive night.				
	Two (2) spots to the 2025 Pre Season Breakfast Experience				
	Two (2) tickets to the Crichton Medal				
	Two (2) tickets to EFC's End of Season Networking Drinks				
Experiences	Two (2) spots to the 2025 Player Sponsor Watch Party for an away game				
	Two (2) spots to a President's Function (Game of club's choice)				
	Two (2) spots to pre-match experience with EFC experience with Essendon FC personalities				
	Two (2) post-game changeroom passes (game of club choice)				
	Two (2) spots to have a coffee with your sponsored player				
	One (1) spot to our 2025 junior player sponsor clinic				
Other	Invitation to the Captain's run for sponsored players milestone games				
	Access to exclusive club communications				
	Recognised on sponsored player's profile as a player sponsor				
	Exclusive player sponsorship at your level				
	Home Match-Day recognition in the player profile on the big screen				
	Online mid-season review with Club legend Mark Harvey				
Online call with List manager Matt Rosa post Mid-season draft					
First right of purchase in 2026					
Price (inc. GST)	Essendon Football Club – Listed Player	\$649 pp	\$1,095 pp	\$3,695 pp	\$6,795 pp



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