



ESSENDON  
FOOTBALL  
CLUB

EST 1872



# 2024 EFC EVENTS & HOSPITALITY BROCHURE

EVENTS  
HOSPITALITY



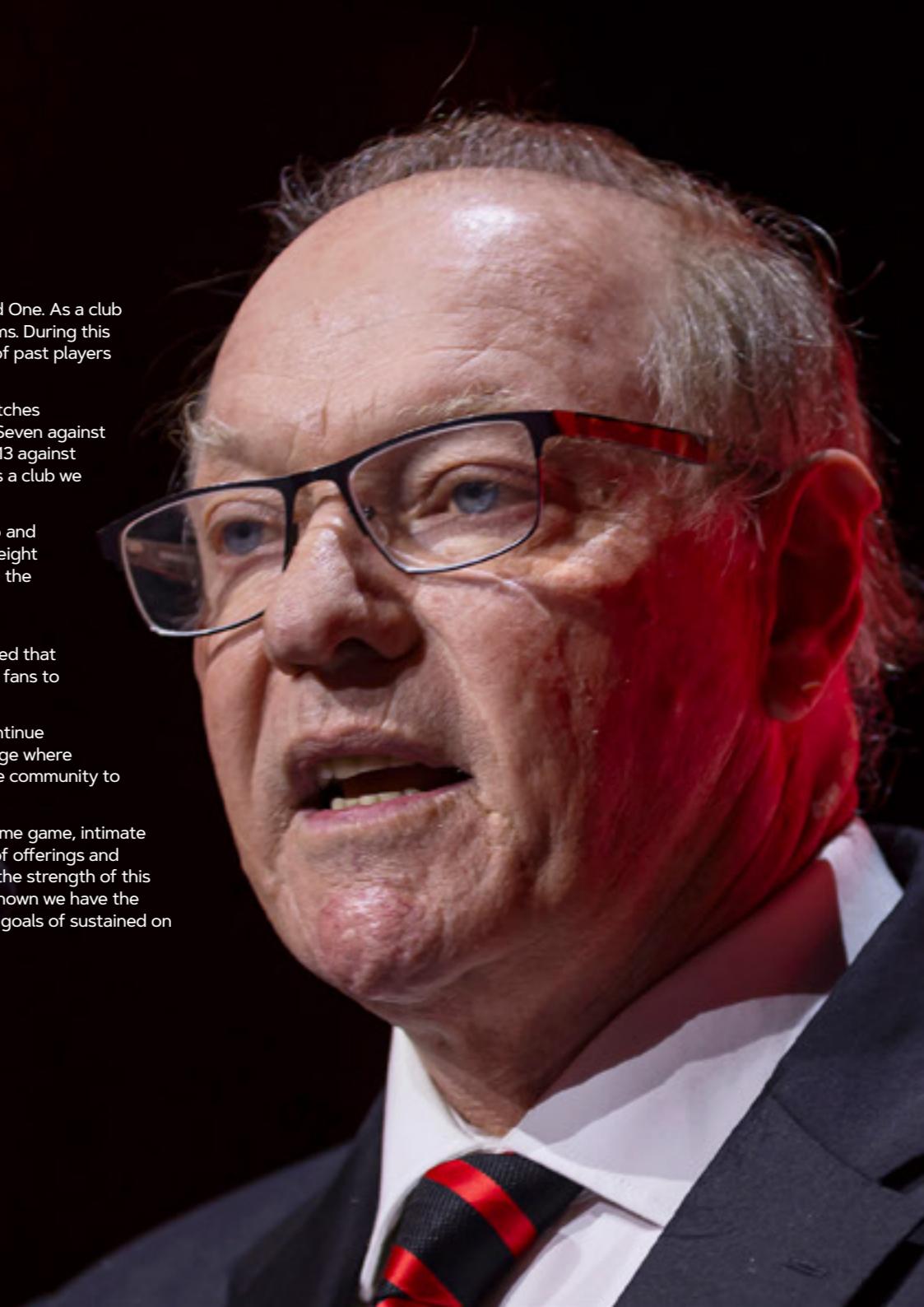


ESSENDON  
FOOTBALL  
CLUB  
EST 1872

# CONTENTS

- 05 WELCOME FROM THE PRESIDENT**
- 07 2024 TOYOTA AFL PREMIERSHIP SEASON FIXTURE**
- 08 MATCH DAY HOSPITALITY**
- 22 EXPERIENCES**
- 38 MAJOR EVENTS**
- 42 ADDITIONAL OFFERINGS**





Welcome to the Essendon Football Club's Events & Hospitality program for 2024.

Our 2024 AFL campaign will kick off in style against old rivals Hawthorn at the MCG in Round One. As a club we will honour and celebrate the 40-year anniversary of our 1984 and 1985 Premiership teams. During this very special day, the club will look to celebrate our Premiership teams by welcoming a host of past players in our functions and other formalities.

Following our Round One clash, the club will continue to play in a number of blockbuster matches including Gather Round in Adelaide (Round Four against Port Adelaide), Anzac Day (Round Seven against Collingwood), Dreamtime at the G (Round 11 against Richmond), King's Birthday Eve (Round 13 against Carlton), Country Festival (Round 16 against Geelong) and many more later in the season. As a club we will be holding a selection of premium offerings throughout the season.

We are pleased to be back on primetime with seven night games confirmed prior to round 16 and hopefully more later in the season. In total, we will play nine matches at Marvel Stadium and eight at the MCG in 2024, including ten matches in a row in Melbourne between rounds 13-23, with the team's bye to take place in round 14.

Our loyal hospitality and coterie members will be treated to an array of premium match day functions featuring many club greats. After two years of redevelopment works, we are pleased that we will gain access to new function spaces in 2024 at Marvel Stadium, with new offerings for fans to watch our Bombers in style.

We understand the AFL's need for the floating fixture from round 16 onwards, and we will continue to provide our members the required communication relating to these games. Finally, in an age where networking is so important, we also welcome the opportunity for our business and corporate community to re-engage with each other through our EFC Network program.

Whether you're seeking to view the game from one of our President's Club functions at a home game, intimate private suites, premium cocktail functions or network with likeminded individuals, our array of offerings and friendly staff will always ensure that you and your guests have a memorable experience. On the strength of this rich history and our one million supporters, the Essendon Football Club can flourish. We've shown we have the pride and passion for the mighty red and black. And we have the commitment to pursue our goals of sustained on and off-field success, across all parts of our Club.

I look forward to seeing you all in 2024 and cheering the mighty Bombers on!

**Dave Barham**  
**President**

# 2024

# AFL SEASON

# FIXTURE

RD	MATCH	DATE	GAME TIME	VENUE	HOME / AWAY	TV HOST NETWORK
1	 vs 	Sat 16 Mar	1.45pm	MG	Home	FOX
2	 vs 	Sat 23 Mar	7.30pm	SG	Away	SEN
3	 vs 	Sat 30 Mar	4.20pm	Marvel Stadium	Home	FOX
4	 vs 	Fri 05 Apr	7.40pm	Adelaide Oval	Away	SEN
5	 vs 	Fri 12 Apr	7.40pm	Marvel Stadium	Away	SEN
6	 vs 	Fri 19 Apr	7.10pm	Adelaide Oval	Away	SEN
7	 vs 	Thu 25 Apr	3.20pm	MG	Home	SEN
8	 vs 	Sat 04 May	6.10pm	Optus Stadium	Away	FOX
9	 vs 	Sat 11 May	4.35pm	Marvel Stadium	Home	FOX
10	 vs 	Sun 19 May	1.10pm	Marvel Stadium	Home	FOX
11	 vs 	Sat 25 May	7.40pm	MG	Away	SEN
12	 vs 	Sun 02 Jun	4.00pm	HB Stadium	Away	FOX
13	 vs 	Sun 09 Jun	7.20pm	MG	Home	SEN
14	BYE					
15	 vs 	Sun 23 Jun	1.00pm	Marvel Stadium	Home	FOX
16	 vs 	TBC	TBC	MG	Away	TBC
17	 vs 	TBC	TBC	MG	Away	TBC
18	 vs 	TBC	TBC	MG	Away	TBC
19	 vs 	TBC	TBC	Marvel Stadium	Home	TBC
20	 vs 	TBC	TBC	Marvel Stadium	Away	TBC
21	 vs 	TBC	TBC	MG	Home	TBC
22	 vs 	TBC	TBC	Marvel Stadium	Home	TBC
23	 vs 	TBC	TBC	Marvel Stadium	Home	TBC
24	 vs 	TBC	TBC	The Gabba	Away	TBC

# PRESIDENT'S FUNCTIONS AT THE MCG



The pinnacle of Essendon Football Club's dining experiences is our President's Function at the MCG.

Hosted by Essendon Football Club President David Barham, our official MCG President's Functions offers a perfect way to entertain key clients, watch the game in style or network with other likeminded Bomber fans, as you enjoy first-class hospitality and entertainment throughout the match.

#### Inclusions:

- Premium two course menu
- Traditional half time refreshments
- Beverage package including beers by Carlton & United Breweries, wines by Treasury Wine Estates and soft drink by Schweppes
- Level two reserved seating
- Special guest speakers

**4-Game MCG Pack at \$2,200 (saving \$200)**

RD	MATCH	DATE	GAME TIME	VENUE	FORMAT	PRICE (PP)
1	ESSSENDON vs HAWKS	Sat 16 Mar	1.45pm	MCG	Sit-Down	\$550
7	ESSSENDON vs ST KILDA	Thu 25 Apr	3.20pm	MCG	Sit-Down	\$750
13	ESSSENDON vs CARLTON	Sun 09 Jun	7.20pm	MCG	Sit-Down	\$550
21	ESSSENDON vs PORT DOCKERS	TBC	TBC	MCG	Sit-Down	\$550

\*Anzac Day only available as part of 4-game pack





# PRESIDENT'S FUNCTIONS AT MARVEL STADIUM



Support the Bombers at Marvel Stadium from the stylish new Skyline lounge, with our Official President's cocktail style function.

#### Inclusions:

- Access to the new Skyline Lounge on centre wing
- Substantial gourmet canapes
- Premium beverage package, including beers by Carlton & United Breweries, wines by Treasury Wine Estates and soft drink by Schweppes
- Traditional half time fare
- Cushioned level two reserved seating
- Special guest speakers\*

\*Selective games

RD	MATCH	DATE	GAME TIME	VENUE	FORMAT	PRICE (PP)
3	ESSENDON vs ST KILDA	Sat 30 Mar	4:00pm	Marvel	Cocktail	\$35.0
9	ESSENDON vs GIANTS	Sat 11 May	4:30pm	Marvel	Cocktail	\$35.0
10	ESSENDON vs NORTH	Sun 19 May	1:30pm	Marvel	Cocktail	\$35.0
15	ESSENDON vs MELBOURNE EAGLES	Sun 23 Jun	1:00pm	Marvel	Cocktail	\$35.0
19	ESSENDON vs BRONCOS	TBC	TBC	Marvel	Cocktail	\$35.0
22	ESSENDON vs SUNS	TBC	TBC	Marvel	Cocktail	\$35.0
23	ESSENDON vs SYDNEY	TBC	TBC	Marvel	Cocktail	\$35.0

# PRESIDENT'S CLUB MEMBERSHIP



PREMIER  
TRADITIONAL HOMES

The President's Club is Essendon's premium match day hospitality membership.

As a President's Club season member in 2024, you will enjoy access to first-class hospitality, premium Level 2 seating and live entertainment at all Essendon home games in 2024.

President's Club members will also receive access to all Essendon finals (including the Grand Final), priority access to club news, business advertising/networking opportunities and reserved seating at all Melbourne based Essendon away games.

#### President's Club inclusions:

- Premium hospitality at all eleven (11) EFC home games
- 4x Sit down functions at MCG games
- 7x Cocktail style functions at Marvel Stadium games
- Level 2 reserved seating all eleven (11) home games
- One (1) reserved seat at all EFC Melbourne away games in the President's Club bay
- One (1) premium membership pack
- Guaranteed access to purchase a 2024 Toyota AFL Grand Final ticket, when Essendon participate
- Access to member pre-sale for weeks 1-3 of the final series, when Essendon participate
- Dedicated EFC account manager
- Member recognition/advertising opportunities at all Essendon President's Club functions
- First access to exclusive club communications/news
- Exclusive EFC hospitality member pricing for 2024
- Free admission for all Essendon VFL and VFLW home games played at Windy Hill
- 10% discount on all full priced Essendon merchandise at BomberShop HQ
- Member voting rights
- Access to parking for all President's Club functions
- One (1) ticket to the EFC's Premium Members Christmas Drinks
- One (1) ticket to our President's Club breakfast & training experience

#### Price:

Adult: **\$4,750**

Child (Full Season): **\$1,950**

Child (Only Marvel Stadium games): **\$895**

Family (Full Season for 2x adults & 2x children): **\$12,950**





# CLUB 1872

Watch every home game from some of the best seats in the house, whilst you enjoy access to a premium ground facing room with our Club 1872 Members.

As a member of our Club 1872, you will receive guaranteed access to the Grand Final (when Essendon participate), priority access to club news and various experiences throughout the season which will help take your membership to the next level.

**The Club 1872 Membership includes:**

- Premium level 2 reserved seat to all EFC home games
- Access to the Club 1872 function room and private cash bar for all EFC home games
- Complimentary canapes and half-time fare provided at all Marvel Stadium home games
- Complimentary half-time fare and access to purchase meals at all MCG home games
- The ability to purchase guest passes for all EFC home games
- Guaranteed priority access to purchase a Grand Final ticket, when Essendon participate

**Price:**

Adult - \$1,650

Concession- \$1,250

Junior- \$695

# MCG COCKTAIL FUNCTIONS

Enjoy selective Essendon games at the MCG with a premium cocktail experience you won't forget. Be indulged to an all-inclusive hospitality package, including substantial gourmet canapes and beverages, with a premium seat located on Level 2.

## Inclusions:

- Access to a private function room at the MCG
- Level 2 reserved seats
- Premium beverage package (beer, wine, and soft drinks)
- Traditional half time fare
- Pre-game entertainment
- Special guest appearance from EFC personalities

RD	MATCH	DATE	GAME TIME	VENUE	FORMAT	PRICE (PP)
1	ESSendon vs HAWKS	Sat 16 Mar	1.45pm	MCG	Cocktail	\$350
7	ESSendon vs MELB	Thu 25 Apr	3.20pm	MCG	Cocktail	\$595
13	ESSendon vs CLE	Sun 09 Jun	7.20pm	MCG	Cocktail	\$350





# THE PREMIERSHIP LOUNGE MCG

Watch every Essendon Football Club game at the MCG & Marvel Stadium in style with our newly launched Premiership Lounge function. Tickets include access to a premium function room with pre-game canapes, level 2 reserved seats and private cash bar facilities.

#### Inclusions:

- Access to the Yarra Park room (MCG) or Quill room (Marvel Stadium)
- Level 2 reserved seats
- Cash bar facilities
- Pre-game canapes

RD	MATCH	DATE	GAME TIME	VENUE	ADULT PRICE (PP)	KIDS PRICE (PP)
1	ESSendon vs HAWKS	Sat 16 Mar	1.45pm	MCG	\$150	\$95
13	ESSendon vs Crows	Sun 09 Jun	7.20pm	MCG	\$150	\$95
21	ESSendon vs DOCKERS	TBC	TBC	MCG	\$150	\$95



# THE PREMIERSHIP LOUNGE MARVEL STADIUM

RD	MATCH	DATE	GAME TIME	VENUE	ADULT PRICE (PP)	KIDS PRICE (PP)
3	ESSendon vs STK	Sat 30 Mar	4.20pm	Marvel	\$125	\$75
9	ESSendon vs GIANTS	Sat 11 May	4.35pm	Marvel	\$125	\$75
10	ESSendon vs NORTH	Sun 19 May	110pm	Marvel	\$125	\$75
15	ESSendon vs EAGLES	Sun 23 Jun	1.00pm	Marvel	\$125	\$75
19	ESSendon vs Crows	TBC	TBC	Marvel	\$125	\$75
22	ESSendon vs SUNS	TBC	TBC	Marvel	\$125	\$75
23	ESSendon vs SYDNEY	TBC	TBC	Marvel	\$125	\$75

Tickets available via Ticketmaster from late January.

# WING CLASS



Enjoy all Essendon Football Club homes games at Marvel Stadium in 2024 from the stylish Wing Class Lounge.

All Wing Class tickets will provide access to a private function room located on the wing, with pre-game canapes, half-time fare, beverages, and level two reserved seating directly outside the function room all included.

## Inclusions

- Access to a private room at Marvel Stadium (Parker Room)
- Beverage package
- Pre-game canapes
- Half-time fare
- Level 2 reserved seats on the wing

**Prices:**  
**Adult: \$250 per person**  
**Child: \$125 per person**

**7 game pack**  
**Adult - \$1,550pp (saving \$200)**  
**Child - \$750pp (saving \$125)**

**5 game pack**  
**Adult - \$1,110p (saving \$140)**  
**Child - \$550pp (saving \$75)**

RD	MATCH	DATE	GAME TIME	VENUE	FORMAT
3	ESSendon vs 	Sat 30 Mar	4.20pm	Marvel	Cocktail
9	ESSendon vs 	Sat 11 May	4.35pm	Marvel	Cocktail
10	ESSendon vs 	Sun 19 May	1.10pm	Marvel	Cocktail
15	ESSendon vs 	Sun 23 Jun	1.00pm	Marvel	Cocktail
19	ESSendon vs 	TBC	TBC	Marvel	Cocktail
22	ESSendon vs 	TBC	TBC	Marvel	Cocktail
23	ESSendon vs 	TBC	TBC	Marvel	Cocktail





# ANZAC DAY AT PULLMAN ON THE PARK

Begin one of the biggest sporting events on the Australian calendar in style, with our Anzac Day at Pullman on the Park. This premium dining experience will include a two-course lunch, inclusive of a full beverage package, whilst being entertained by special guest talent and live entertainment.

Following the Luncheon, it will only be a short walk over to the MCG for the big Anzac Day match in your premium reserved seats.

#### Key Inclusions:

- Access to Anzac Day Lunch at Pullman on the Park
- Premium dining experience, including a two-course menu and full beverage package\*
- Special guest speakers and live entertainment
- Reserved seat at the MCG for the traditional clash between Essendon and Collingwood.

**Venue:** Pullman on the Park - 192 Wellington Parade, East Melbourne

#### Price:

Category 1 - **\$570 per person (Level 1 seating)**

Category 4 - **\$495 per person (Level 4 seating)**

\*Alcoholic beverage to be served from Noon



# ANZAC DAY BRUNCH

The ANZAC Day Brunch at Crown Palladium is an absolute must attend for anyone wishing to embrace the full experience and traditions of Anzac Day.

Guests will receive an unforgettable pre-game package before being transferred to the MCG to experience the biggest game of the AFL Home and Away season. Share your passion for the Bombers with like-minded individuals and groups; while you are exclusively wine and dined in friendly atmosphere.

#### Inclusions:

- 2-course meal with premium wines, ales and soft drinks. (Beer and wine served from 12 noon onwards).
- Reserved seat at the MCG for the traditional clash between Essendon and Collingwood.
- Transport from Crown Melbourne to the MCG at the conclusion of the event

**Venue:** Crown Palladium, 8 Whiteman St, Southbank

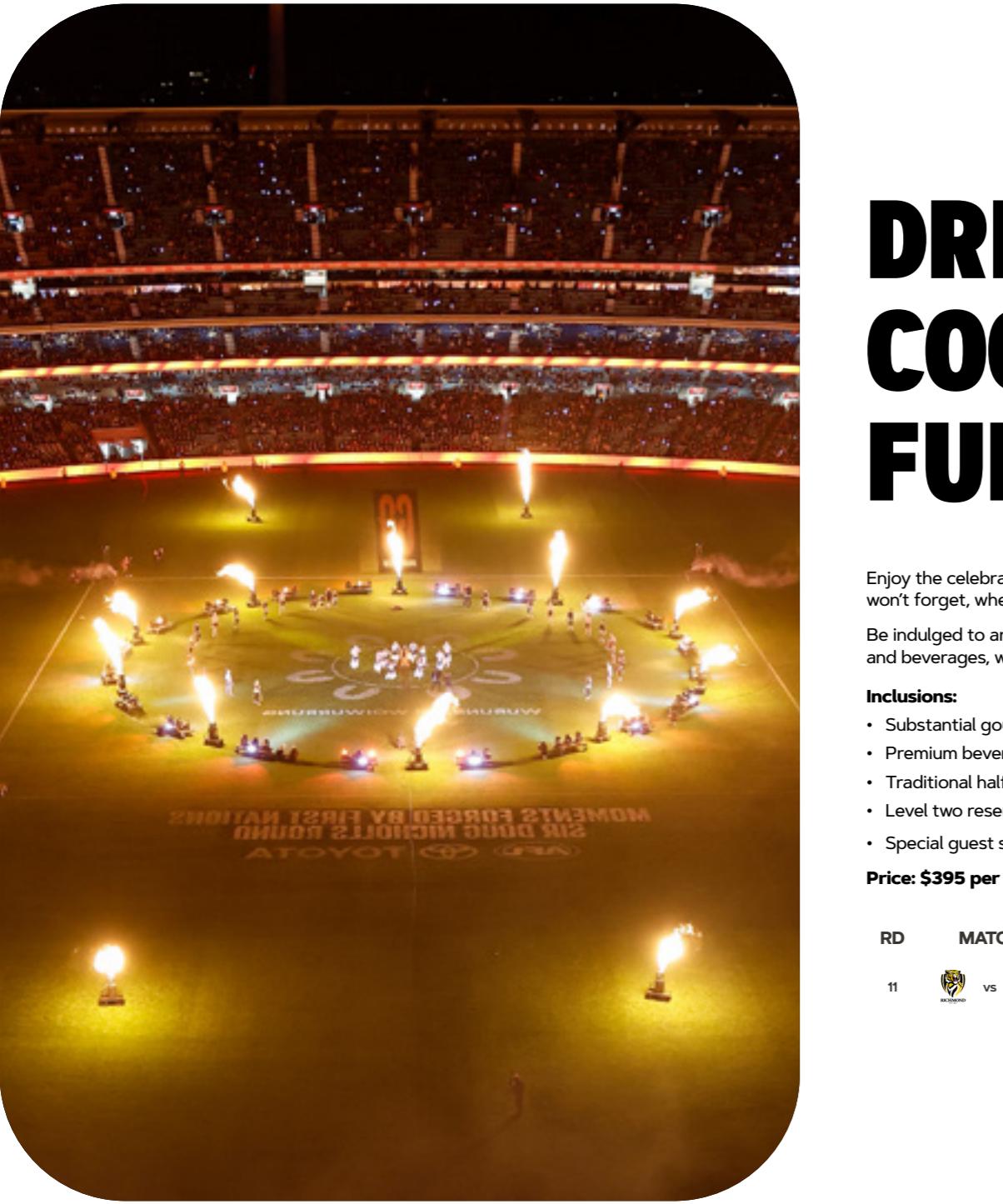
#### Dress code:

Smart casual

#### Price:

Premium (includes Level 1 Seat and premium seat at the function) - **\$420 per person**

Standard (includes Level 4 Seat) - **\$395 per person**



## DREAMTIME COCKTAIL FUNCTION

Enjoy the celebration of the Dreamtime at the G' with a premium cocktail experience you won't forget, when we take on the Tigers in the Sir Doug Nicholls Round.

Be indulged to an all-inclusive hospitality package, including substantial gourmet canapes and beverages, with a premium seat located on Level 2.

### Inclusions:

- Substantial gourmet canapes
- Premium beverage package
- Traditional half time refreshments
- Level two reserved seating
- Special guest speakers and AFL talent

**Price: \$395 per person**

RD	MATCH	DATE	GAME TIME	VENUE	FORMAT
11	vs	Sat 25 May	7.40pm	MCG	Cocktail



## PRE-GAME CHANGE ROOM EXPERIENCE

Join past Essendon greats for a pre-game experience in the old change rooms for selected bombers games. Hear from Essendon greats as they reminisce on their careers and receive a signed Essendon FC gift.

### Inclusions:

- Exclusive access to a pre-game experience
- Signed EFC gift
- Photo opportunity with Essendon greats
- Drinks on arrival
- Opportunity to experience the inner sanctum of the MCG

**Price: \$350 per person**

RD	MATCH	DATE	GAME TIME	VENUE
1	vs	Sat 16 Mar	1.45pm	MCG
21	vs	TBC	TBC	MCG

# PRIVATE SUITES MCG



Whether you're looking to entertain clients, reward staff or celebrate a special occasion in style, our range of private suites at the Melbourne Cricket Ground offer a perfect environment to enjoy any sport in comfort.

The Essendon Football Club will have a dedicated suite across all AFL games played at the MCG, including the AFL Finals Series

## Inclusions:

- VIP under stadium car parking
- Theatre-style seating with retractable glass for 12-16 people
- Premium tailored menu
- Full beverage package including beer, wines and soft drinks
- Half-time fare
- Personal waiter service
- Closed-circuit TV

## Price (based upon graded games):

**AA - \$895 per person**

**A - \$550 per person**

**B - \$525 per person**

**C - \$495 per person**

\*other event/sport pricing upon request

RD	MATCH	DATE	TIME	GRADING	RD	MATCH	DATE	TIME	GRADING	RD	MATCH	DATE	TIME	GRADING
1	FC vs SYDNEY	Thursday Mar 14	7.30pm	A	8	FC vs GELONG CATS	Friday May 3	7.40pm	A	17	FC vs ESSONDEN	TBC	TBC	A
1	ESSENDON vs SYDNEY	Friday Mar 15	7.40pm	A	8	MELBOURNE vs GELONG CATS	Saturday May 4	7.30pm	A	17	MELBOURNE vs EAGLES	TBC	TBC	C
1	ESSENDON vs MAMMANS	Saturday Mar 16	1.45pm	A	8	MELBOURNE vs DOCKERS	Sunday May 5	1.00pm	C	18	MELBOURNE vs EAGLES	TBC	TBC	A
1	MELBOURNE vs MAMMANS	Sunday Mar 17	1.00pm	B	9	FC vs MELBOURNE	Thursday May 9	7.30pm	A	18	MELBOURNE vs ESSONDEN	TBC	TBC	A
2	ST KILDA vs MELBOURNE	Thursday Mar 21	7.30pm	A	9	HAWKS vs MELBOURNE	Saturday May 11	7.30pm	A	18	HAWKS vs GIANTS	TBC	TBC	C
2	HAWKS vs MELBOURNE	Saturday Mar 23	4.35pm	B	10	ESSENDON vs BULLDOGS	Saturday May 18	1.45pm	A	19	ESSENDON vs HAWKS	TBC	TBC	A
2	HAWKS vs PORT ALEXANDRA	Sunday Mar 24	4.00pm	C	11	HAWKS vs FLETC	Saturday May 25	7.40pm	AA	20	MELBOURNE vs RICHMOND	TBC	TBC	A
3	RICHMOND vs PORT ALEXANDRA	Sunday Mar 31	4.00pm	C	11	MELBOURNE vs FLETC	Sunday May 26	3.20pm	C	20	MELBOURNE vs GIANTS	TBC	TBC	C
3	HAWKS vs GELONG CATS	Monday Apr 1	3.20pm	B	12	HAWKS vs BULLDOGS	Saturday June 1	1.45pm	C	21	ESSENDON vs FC	TBC	TBC	A
5	MELBOURNE vs LIONS	Thursday Apr 11	7.30pm	A	13	ESSENDON vs FC	Sunday June 9	7.20pm	A	21	ESSENDON vs DOCKERS	TBC	TBC	C
6	RICHMOND vs PORT ALEXANDRA	Saturday Apr 20	1.45pm	A	13	HAWKS vs MELBOURNE	Monday June 10	3.20pm	A	22	FC vs HAWKS	TBC	TBC	A
7	MELBOURNE vs PORT ALEXANDRA	Wednesday Apr 24	7.25pm	A	14	HAWKS vs RICHMOND	Saturday June 15	4.35pm	B	22	MELBOURNE vs PORT ALEXANDRA	TBC	TBC	B
7	ESSENDON vs MELBOURNE	Thursday Apr 25	3.20pm	AA	15	FC vs GELONG CATS	Friday June 21	7.40pm	A	22	MELBOURNE vs LIONS	TBC	TBC	A
7	ESSENDON vs MELBOURNE	Saturday Apr 27	4.35pm	A	15	MELBOURNE vs NORTH	Saturday, June 15	7.30pm	C	23	HAWKS vs MELBOURNE	TBC	TBC	B
7	HAWKS vs MELBOURNE	Sunday Apr 28	4.00pm	C	16	RICHMOND vs ESSENDON	TBC	TBC	A	24	MELBOURNE vs RICHMOND	TBC	TBC	A
7	HAWKS vs MELBOURNE	Sunday Apr 28	4.00pm	C	16	GELONG CATS vs FC	TBC	TBC	A	24	MELBOURNE vs SUNS	TBC	TBC	C

# PRIVATE SUITES MARVEL STADIUM

MARVEL  
STADIUM

Enjoy our home and away games at Marvel Stadium from the comfort of one of our private suites. Entertain clients, staff, family and friends with a fully inclusive hospitality package, private waiter service, and one of the best views of the ground in the comfort of your own theatre style seats.

RD	MATCH	DATE	GAME TIME	HOME /AWAY	GRADE
3	STK vs CFC	Sat Mar 30	4.20pm	Home	B
5	BULLDOGS vs ESS	Friday Apr 12	7:40pm	Away	A
9	ESS vs GIANTS	Sat May 11	4.35pm	Home	C
10	ESS vs NORTH	Sun May 19	1.10pm	Home	C
15	ESS vs WEST COAST	Sun Jun 23	1.00pm	Home	C
19	ESS vs BRONCOS	TBC	TBC	Home	C
20	STK vs ESS	TBC	TBC	Away	B
22	ESS vs SUNS	TBC	TBC	Home	C
23	ESS vs SYDNEY	TBC	TBC	Home	B

#### Marvel Stadium Suite inclusions:

- VIP under stadium car parking
- Theatre-style seating with retractable glass for 12-14 people
- Premium tailored menu
- Premium beverage package
- Half time fare
- Personal waiter service
- Closed-circuit TV

#### Price per person (based upon graded games):

A - \$525      B - \$495      C - \$475





# 2024 PLAYER SPONSORSHIP

Support your favourite Bomber player and become a Player Sponsor in 2024. As a player sponsor, you will gain access to exclusive inner sanctum events and experiences with your player throughout the year.

Whether you're a diehard supporter, a business owner, a family or a part of a group of passionate Bomber supporters, the player sponsorship program is an opportunity like no other to connect you directly with the playing group.

## Packages Include:

### Gold - \$6,550 per player

The Gold player sponsor package receives the ultimate Essendon Football Club experience, with access to premium dining on matchday and access to once in a lifetime experiences. This also incorporates the entitlements of a Bronze and Silver player sponsor.

### Bronze - \$995 per player

The Bronze player sponsor package is a fantastic way to increase your alignment with the club, as you'll be publicly recognised as a player sponsor, complimented with entitlements to merchandise, club communications and our annual cocktail event with the entire playing group.

### Silver - \$3,500 per player

The Silver player sponsor package allows you to be a part of the club's inner sanctum and gain special access to exclusive experiences. This also incorporates the entitlements of a Bronze player sponsor.

### Junior - \$595

Our Junior player sponsorship is the perfect way for a young Bomber to support their favourite player at the club.



# 2024 AFLW PLAYER SPONSORSHIP

Support an AFLW player by becoming a Player Sponsor in 2024. As a player sponsor, you will gain access to exclusive inner sanctum events and experiences with your player throughout the year.

Whether you're a diehard supporter, a business owner, family or part of a group of passionate Bomber supporters, the AFLW Player Sponsorship program is an opportunity like no other to connect you directly with the playing group.

The AFLW Player Sponsor package is a fantastic way to increase your alignment with the club, as you'll be publicly recognised as a player sponsor, complimentary entitlements to merchandise and club communications.

**Packages Include:**

- 2x Tickets to meet & greet with the playing group - Venue: The NELLagan
- Personally signed guernsey by your player
- Mid-year online update - Natalie Wood and other AFLW players
- 2x Essendon FC Caps
- Player Sponsor recognition on players profile via our website
- First right of purchase in 2025

**Price: \$950 per player**



# EXCLUSIVE TRAINING TOUR AND TRAINING EXPERIENCE

Experience what it is like to be an AFL player, with our inner sanctum training experience. This will provide access to a behind the scenes tour of our NEC Hangar facilities, ability to watch training from the boundary line, photo with a premiership cup and much more.

#### **Key Inclusions:**

- Behind the scenes tour of The NEC Hangar
- Watch the player's train
- Morning tea or Lunch at the Jack Jones Café
- 1x Essendon FC Gift

#### **Price:**

**\$395 per person**

# EFC NETWORK

The EFC Network is one of the most powerful corporate networks in Australian Sport.

The Network is specifically designed to connect like-minded businesses to achieve B2B outcomes and allows your business to maximise its potential by forming valuable relationships and connections with more than 2,500 corporates within the Essendon Football Club's extensive network.

As an EFC Business Member, you will have the support of a dedicated Account Manager who will play a pivotal role in working with you to understand your business and assist with facilitating valuable connections that lead to genuine business outcomes. We understand that each business is unique, which is why we prioritise tailoring our approach to meet your specific requirements.

As a Business Member, you will also be entitled to a range of benefits including business branding, tickets to first-class events, access to intimate leadership and connection sessions with key decision makers, the opportunity to market and communicate directly to other EFC business members through our state-of-the-art network digital platform and much more.

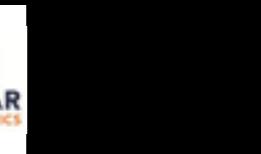
With over \$10+ million business introductions generated over the past four years, the EFC Network is a powerful and successful platform to be associated with.

**EFC Network Business Partners include:**

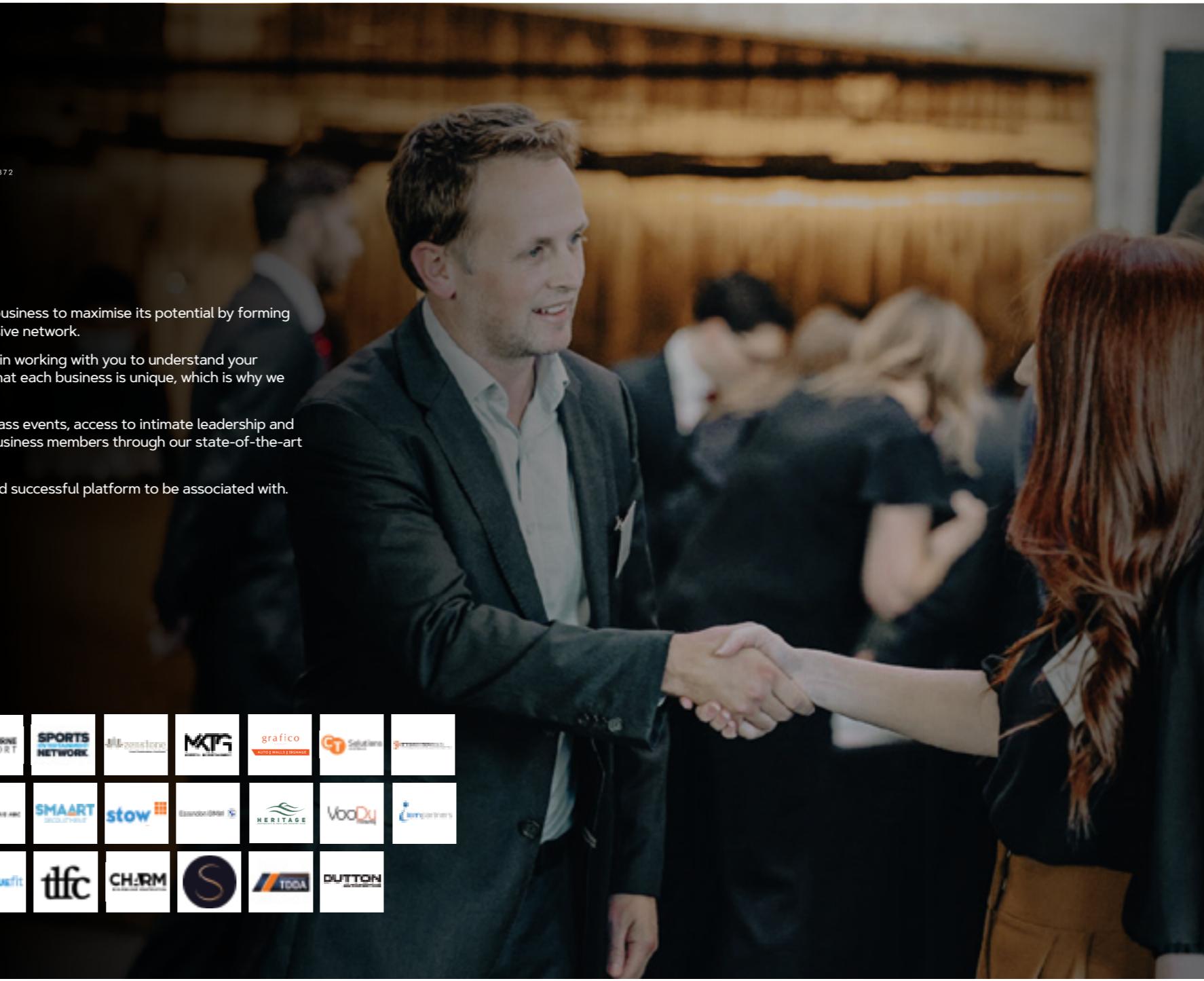
**Major Partner:**



**Platinum Partners:**



**Business Members:**



# EFC NETWORK BUSINESS MEMBERSHIPS

Driving B2B outcomes is at the core of the EFC Network ethos with the programming underpinned by a unique event series to help elevate connection opportunities. Each event is carefully curated to allow you to engage with industry experts, network with like-minded business leaders, develop strategies and promote your business to drive significant business outcomes.

Most importantly, throughout the year you will be supported by a dedicated EFC Network Account Manager to facilitate introductions and meetings with business prospects and help drive your B2B activity.

**Our 2024 EFC Network Packages are as follows:**

**EFC Network Premium Business Membership \$16,995 (INC GST)**

- Access to eight events throughout the year
- Premium recognition, benefits, and branding opportunities

**EFC Network Business Membership \$10,995 (INC GST)**

- Access to six events throughout the year
- Recognition, benefits, and branding opportunities

For a detailed brochure and full breakdown of inclusions, please contact the team.



**Yakult**  
**ESSENDON**  
**FOOTBALL CLUB**  
**CRICHTON MEDAL**

Undoubtedly the biggest event of the Essendon Football Club's calendar; there is nothing greater than crowning the 2014 Best and Fairest at the Crichton Medal.

Come along and enjoy a first-class evening with live entertainment and presentation of club awards.

**Key Inclusions:**

- 3 course meal
- Premium beverage package (beer, wine & soft drinks)
- Live entertainment

# 2024 TOYOTA AFL GRAND FINAL PACKAGES

Avoid disappointment and book your spot to the 2024 Toyota AFL Grand Final through the Essendon Football Club.

**Date:** Saturday, 28th September 2024

Experience the atmosphere of the biggest day in Australian sport with one of the AFL Event Office hospitality packages.

With various packages and prices to choose from, secure your spot today!

For further information, please contact: [hospitality@essendonfc.com.au](mailto:hospitality@essendonfc.com.au)



# BUSINESS CONFERENCING AT THE NEC HANGAR

With premium conference room and function facilities close to Melbourne Airport, host your next event or gathering at The NEC Hangar; home of the Mighty Bombers!

**Our Essendonians Conference Room and function spaces will include the following:**

- Meeting room set-up
- Morning tea, lunch and afternoon tea
- Access to EFC personalities and talent
- Data projector and screen
- Microphone and lectern
- Laptop
- Lapel microphone
- Music connectivity
- Whiteboard
- Microphone with cord

For further information contact: [functions@essendonfc.com.au](mailto:functions@essendonfc.com.au)



# GENERAL HOSPITALITY

The Essendon Football Club can also provide an array of hospitality products and experiences to some of the country's biggest sporting events.

- Horse Racing

- Cricket

- Soccer

- Motor Racing

- Rugby

- Tennis

- Polo

- And much more!

For further information, please contact: [hospitality@essendonfc.com.au](mailto:hospitality@essendonfc.com.au)

ESSENDON  
FOOTBALL  
CLUB

EST 1872



# CLUB CONTACTS

**Adrian Crawford**  
Head of Business Development  
[acrawford@essendonfc.com.au](mailto:acrawford@essendonfc.com.au)

**Alex Kater**  
Business Development Manager  
[akater@essendonfc.com.au](mailto:akater@essendonfc.com.au)

**Charters Harding**  
Business Development Executive  
[charding@essendonfc.com.au](mailto:charding@essendonfc.com.au)

EVENTS  
HOSPITALITY

